

Whirlpool Retail Specialist (Team-Lead)

Mosaic is a leading North American Integrated Agency, specializing in Experiential Marketing, Sales and Merchandising, and Interactive. At Mosaic, we are never satisfied with the status quo and are in constant search for new ideas and new ways to help our clients build their brands, amidst the evolving dynamic of empowered consumers leveraging new technologies.

Are you looking for a new challenge?

Mosaic is currently looking for individuals who are looking to take their love of retail to the next level.

As a Whirlpool Retail Specialist Team Lead, the successful candidate will be responsible for all aspects of the customer purchase experience in national big box stores. This role is responsible for supporting the local part time sales team to drive sales for Whirlpool, KitchenAid and Maytag. It also includes merchandising, setting up incremental displays, and installing POP. You will be committed to training and educating sales associates on a portfolio of products, as well as ensuring floor models on the sales floor are in 'Showroom Condition' – clean, merchandised, and well-placed! Whether you are training, merchandising or supporting sales associates on a day to day basis your energy, professionalism and attention to detail will be the key to your success!

If you are interested in joining a dynamic organization and aspire to be a Retail Appliance Brand Specialist, you will:

- Have excellent selling and presentation skills
- Have ability to coach and develop a local part time sales team
- Have the ability to differentiate your brand through key messaging and positioning
- Effectively manage a multi store territory
- Have the curiosity and willingness to learn about retail and about the appliance industry
- Effectively focus on fostering relationships with store personnel, both at the associate and managerial levels
- Maintain the cleanliness of floor model displays
- Merchandise New Product Innovation with branded creative material
- Support the management team in the execution of Training Events

To be successful in this role, your experience will include the following:

- **Available - 30 hours/week**, available during the week and both Saturday and Sunday
- Ability to travel within the territory as required
- Experience selling and/or training on similar products in preferred
- 2-4 years of work experience in a retail environment
- Experience managing a multi-store territory is an asset but not required
- Excellent time management and prioritization skills
- Strong attention to detail
- Self-motivated and independent
- Adaptable
- Reliable vehicle with a valid driver's license
- Comfort using technology (tablets and smart phones, both provided)

- Must have access to a home computer with internet and printing capabilities.

Interested? To Apply: please send resumes to Jasleen.nagra@mosaic.com

We are committed to providing accommodations for persons with disabilities. If you require accommodation, we will work with.