

Marketing Coordinator

What Motivates You

You have a passion for marketing and are ready to take your previous seasoned experience to an established and growing local business. You thrive in an office environment where you can collaborate with a group of committed professionals and bring ideas to the table. Working on a project from start to finish gives you the confidence to present your ideas in a concise and business-focused manner.

Your contributions to the team include:

The Marketing Coordinator is responsible for assisting in the execution of marketing strategies to strengthen and grow the Seymour Pacific Developments and Seymour Pacific Homes brands. The role will place a focus on Seymour Pacific's operational branding in our regions ensuring customer facing material adheres to brand guidelines. The role will work with multiple departments within Seymour Pacific Developments to create and execute effective marketing campaigns and consistent branding.

- Overseeing and tracking project approvals and milestones to ensure deadlines and deliverables.
- Coordinating the production of content for websites, collateral, and social media channels.
- Scheduling and creating email marketing plans
- Providing event support whether virtual or in-person as needed, including set-up and onsite support for all logistics from beginning to end.
- Contributing to campaigns that build brand prominence and support brand positioning through increased exposure and awareness.
- Assisting with digital marketing strategy including content development for website, social media, and client engagement.
- Maintaining marketing materials and collateral including promotional items, brochures, and signage.

What you need to be successful:

- Post-secondary diploma or degree in marketing, communications, graphic design or business.
- Minimum two years' experience in a marketing role.
- Proficient with MS Office packages (Word, Excel, PowerPoint and Outlook).
- Strong knowledge of printing/publishing procedures and standards.
- Effective deadline management and project management skills.
- Communication, organization, analytical, technological, and adaptability skills.

Why Seymour Pacific?

Seymour Pacific Developments is an industry leader in building multi-family homes with unparalleled speed and efficiency. We develop and build over 1,500 units a year by leveraging effective teamwork and industry expertise. We offer excellent wages and benefits, as well as a variety of training for employees who are motivated to succeed and want to expand their horizons. Seymour Pacific Developments is an equal opportunity employer and is committed to following safe and inclusive hiring practices.

We offer competitive pay and benefits for the right successful candidate.

If this is you, we want to hear from you. Apply today at www.broadstreet.ca!