

## January 2014

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### ABOUT NIEFS

NIEFS is a charitable community-based not-for-profit organization and the major employment agency for Northern Vancouver Island. As a leader in workforce development we provide services to over 5000 job seekers and 500 companies annually. As an organization, we have been actively connecting employers with workers since 1986.

With 27 years in business, NIEFS is a cornerstone in our community building extensive partnerships with businesses, other organizations, communities and individuals in Campbell River and across the North Island. These partnerships are integral to our ability to assist people to build self-sufficiency through active and sustainable participation in the labour market and assist employers to hire the right people, with the right skills at the right time contributing to a strong, resilient and healthy community.

#### NIEFS Mission

To assist those in need with the development of skills  
that will enable them to find and hold employment in an ever-changing world.

Chart 1: Vancouver Island/Coast  
Employment Trends - December

	2013	2012
Population (15+)	662,500	659,200
Unemployment Rate	5.7	5.8
Labour Force Participation Rate	58.6%	59.6%

SOURCE: STATISTICS CANADA

### NEW NIEFS WEBSITE & JOB BOARD

NIEFS is excited to ring in the New Year with a brand new website and job board! Launched on January 2<sup>nd</sup> we have received very positive feedback from employers, job seekers and the greater community.

Our newly designed job board will allow NIEFS to continue to collect and report on local labour market trends. Local LMI is a critical resource for key community stakeholders and is used by job seekers, employers and training organizations to respond to changing economic and labour market conditions and trends.

As our community prepares for a number of large projects over the coming years NIEFS new job board is well equipped to be the go-to resource for major project suppliers looking to connect with job seekers.

Thank-you to [Chameleon Creative](#) and their amazingly talented staff for making the new NIEFS website & job board a reality!



Historically, job posting activity is slowest during the October – December quarter and 2013 was no different with **393** total job postings. Although this is a consistent trend year after year, October – December 2013 was actually the 2<sup>nd</sup> busiest October – December since we started tracking. The most job postings we have seen during the October - December quarter was back in 2007 at 406.

**Top Industries – Total Job Postings**

The top industries for job postings this quarter were:

- Tourism/Hospitality = 20% (77 postings)
- Forestry = 19% (76 postings)
- Retail/Wholesale = 12% (48 postings)
- Construction/Trades = 11% (45 postings)

Compared to the same quarter in 2012 total job postings for Tourism/Hospitality, Forestry, Retail/Wholesale and Construction/Trades have increased by 15, 21, 15 and 22 postings respectively.

**Quality of Employment – Total Job Postings**

This quarter 55% of all jobs posted on the NIEFS job board were full-time and 30% part-time as shown in Chart 3.

The number and percentage of full-time jobs posted versus part-time, seasonal, contract or contract can be an indicator of the health of the local labour market.

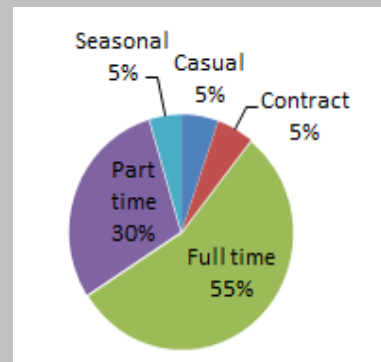
**LOCAL LABOUR MARKET NUMBERS  
NIEFS JOB BOARD**

**Chart 2: Total # NIEFS Job Board  
Total Postings - 12 Month Running Total**

<b>December 2009</b>	<b>1259</b>
<b>December 2010</b>	<b>1562</b>
<b>December 2011</b>	<b>1840</b>
<b>December 2012</b>	<b>1890</b>
<b>December 2013</b>	<b>2377</b>

SOURCE: NIEFS JOB BOARD

**Chart 3: Quality of Employment  
October – December 2013**



SOURCE: NIEFS JOB BOARD



**Keep up to date on Major Projects  
Check out these Tools!**

### [NIEFS Major Projects Google Map](#)

Quick and easy to use! NIEFS Labour Market Specialist regularly updates this Google map that provides an overview of major projects happening or anticipated to happen right across the North Island. Be sure to check back often for updates!

### [CR Chamber of Commerce Major Projects Portal](#)

This is the go to place for suppliers and job seekers looking for up to date information on the John Hart and North Island Hospitals project.

### **Campbell River – Links in the News**

[January 14, 2014 – CR Mirror - \\$100 million in Construction](#)

[January 14, 2014 – CR Courier Islander – Discovery Inn](#)

[January 9, 2014 – CR Mirror – New Horizons](#)

[September 23, 2013 – Global BC – CR Rebounding](#)

## **MAJOR PROJECTS UPDATE**

With so many projects either underway or about to get started in the Campbell River region it's hard to keep track! Here is a quick overview of some of the projects on the go.

### VIHA North Island Hospitals

- Site preparation underway.
- Prime contractor expected to be awarded spring 2014.
- Construction expected summer 2014.
- **Tools to use** – [VIHA website](#), NIEFS Google Map & Chamber's Portal.

### Quicksilver - Discovery LNG

- Quicksilver Resources Canada is the new owner of the Elk Falls mill site.
- Plans to develop a liquid natural gas plant are outlined on their website here: <http://www.discoverylng.com/>
- **Tool to use** – NIEFS Google Map.

### BC Hydro John Hart Generating Station Replacement

- Preferred Contractor announced Nov 2013 [SNC - Lavalin](#) will be overseeing the project. Final contract expected to be signed mid-February 2014 with construction to begin soon after.
- BC Hydro, on behalf of SNC-Lavalin has provided general contact information for people or companies looking for subcontracting opportunities, jobs and supplies and accommodation.

**Email:** [JohnHartProject@snclavalin.com](mailto:JohnHartProject@snclavalin.com)

**Fax:** 604-331-4644

- Stay tuned for more information regarding upcoming business events in early March.
- **Tools to use** – NIEFS Google Map & Chamber's Portal.

## NIEFS Mission...

*To assist those in need with the development of skills  
that will enable them to find and hold employment in an ever-changing world.*

### BUILDING COMMUNITY CONNECTIONS



**BC Hydro**   
FOR GENERATIONS

#### John Hart Project – Community Involvement

For the past few years, leading up to this milestone construction year, I can't say enough about the importance of communicating and working with NIEFS and the Chamber of Commerce in preparing the business community for this massive project. As the saying goes, we don't know what we don't know.

BC Hydro has been sharing project information and knowledge and that allows for collaborative two-way communication. NIEFS can then convey that information when you inquire about the project status and potential opportunities. Stay informed.

Stephen Watson  
John Hart Project Communications Lead  
BC Hydro

Connecting people with work since 1986...

[www.niefs.net](http://www.niefs.net)

**NIEFS**  
NORTH ISLAND EMPLOYMENT



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North Island Employment

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#### Drop In

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