



Marketing Coordinator Full-Time

Campbell River Region
Campbell River

Monday August 31, 2026

\$26 - \$30/ hour (\$53,600 to \$67,000 per annum)

Company: Seymour Pacific Developments

Website: <https://seymourpacific.ca/careers/>

Industry: Management/ Administration

Remote/Camp Based Job: No

How to apply:

Please apply directly at:

<https://seymourpacificdevelopmentsltd.applytojob.com/apply/s8yrZLk9Lw>

Expiry Date:

Monday, September 14, 2026

Details:

The Marketing Coordinator is responsible for assisting in the execution of marketing strategies to strengthen and grow the Seymour Pacific Developments brands and sales for Seymour Pacific Homes. The role will place a focus on Seymour Pacific's operational branding in our regions ensuring customer facing material adheres to brand guidelines. The Marketing Coordinator will also play an important role in the setup, launch and sales and marketing strategy of new Seymour Pacific Homes residential developments. The role will work with multiple departments within Seymour Pacific Developments and Seymour Pacific Homes to create and execute effective marketing campaigns and consistent branding. Your contributions to the team:

- Oversee and track project deliverables track approvals, key dates and milestones to ensure deadlines and deliverables
- Coordinate the production of content for websites, intranet, collateral and on social media channels as well as scheduling and creating email marketing plans
- Provide Event support, Virtual and In-Person, on an as needed basis, including set-up and onsite support for events, manage all pre, during, and post-event logistics from beginning to end
- Contribute to campaigns that build brand prominence and support brand positioning through increased exposure and awareness
- Assist with digital marketing strategy including content development for social media and client engagement
- Document marketing processes, checklists, and best practices
- Maintain marketing materials and collateral including promotional items, brochures, and signage
- Developing and managing sales campaigns and strategies of Seymour Pacific Homes developments

What we offer: Employees enjoy a wide range of benefits and competitive reward. You will be eligible to

receive salary range of \$53,600 to \$67,000 per annum, this will be determined by your skill set, education and experience. You will also be eligible to participate in the Company's benefits program covering:

- Employer paid extended health, vision, and dental coverage (including family)
- Employee and Family Assistance Program
- Employee Referral Program
- Yearly health and wellness benefit
- RPP eligibility after 1 year
- Employee recognition program
- In-house professional development opportunities

Why Seymour Pacific? Seymour Pacific Developments is an industry leader in building multi-family homes with unparalleled speed and efficiency. We develop and build over 1000 units a year by leveraging effective teamwork and industry expertise. We offer excellent wages and benefits, as well as a variety of training for employees who are motivated to succeed and want to expand their horizons. Seymour Pacific Developments practices equal opportunity hiring and onboarding processes to ensure equal access and participation for everyone. We understand that we have a responsibility for ensuring a safe, dignified, and welcoming environment and we are committed to creating an inclusive environment for all employees irrespective of race, colour, religion, sexual orientation, gender identity, or any other status protected by law. We believe in integrating people with disabilities into our workforce by removing barriers and meeting accessibility needs.

Qualifications & Experience:

What you need to be successful:

- Post-secondary diploma or degree in marketing, communications, graphic design or business
- Minimum two years' experience in a sales or marketing role
- Excellent communication (verbal and written), organizational and analytical skills
- Ability to adapt quickly to changing priorities and circumstances
- Proficient with MS Office packages (Word, Excel, PowerPoint and Outlook)
- Strong knowledge of printing/publishing procedures and standards
- Effective deadline management and project management skills
