

**October 2014**

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**ABOUT NIEFS**

NIEFS is a charitable community-based not-for-profit organization and the major employment agency for Northern Vancouver Island. As a leader in workforce development we provide services to over 5000 job seekers and 500 companies annually. As an organization, we have been actively connecting employers with workers since 1986.

With 28 years in business, NIEFS is a cornerstone in our community building extensive partnerships with businesses, other organizations, communities and individuals in Campbell River and across the North Island. These partnerships are integral to our ability to assist people to build self-sufficiency through active and sustainable participation in the labour market and assist employers to hire the right people, with the right skills at the right time contributing to a strong, resilient and healthy community.

**NIEFS Mission**

To assist those in need with the development of skills that will enable them to find and hold employment in an ever-changing world.

**Chart 1: Vancouver Island/Coast  
Employment Trends - August**

	2014	2013
<b>Population (15+)</b>	665,500	661,300
<b>Unemployment Rate</b>	6.6	6.2
<b>Labour Force Participation Rate</b>	58.5%	60.5%

SOURCE: STATISTICS CANADA

**QUARTERLY UPDATE**

With fall in full swing NIEFS has been busy with programming to support current trends in our local labour market. As such, the following have been or are scheduled to be delivered in the next quarter as a direct result from industry feedback regarding human resource needs.

- **Forestry Employer Forum** (Sept 26)  
Hosted at NIEFS with Strategic; Interfor; Holbrook Dyson Logging; Western Forest Products and North Island College and attended by nearly 60 people.
- **Winter Tourism Workshop Series** (Oct 6-18)  
Over 20 clients registered for workshops and short-term certificate training to support job openings in the Tourism industry including Mt. Washington and the new Comfort Inn & Suites.
- **Construction Panel & Workshop Series** (Oct 20-30)  
In partnership with Vancouver Island Construction Association (VICA) and the Industry Training Authority (ITA) we are excited to host a number of Executive level speakers at the Maritime Heritage Centre.

More information can be found at [www.niefs.net](http://www.niefs.net)



Between July - September 2014 NIEFS posted 795 jobs which was up (82 postings) from the same quarter in 2013. Moreover, total postings are up for the year as shown in Chart 2.

**Top Industries – Total Job Postings**

The top industries for job postings this quarter were:

- Tourism/Hospitality = 21.9% (174 postings)
- Retail/Wholesale = 13.5% (107 postings)
- Forestry = 13.2% (105 postings)
- Construction/Trades = 9.2% (73 postings)

**Top Occupations (NOC) – Total Job Postings**

New to the NIEFS job board is the ability to report on National Occupation Codes or NOC pertaining to the 9 main categories.

- Sales & Service – 43.3% (327 postings)
- Trades, Transport & Equipment Operators – 22.2% (168 postings)
- Natural Resources, Agriculture & related production – 8.3% (63 postings)

**Quality of Employment – Total Job Postings**

This quarter 62% of all jobs posted on the NIEFS job board were full-time and 25% part-time as shown in Chart 3.

The number and percentage of full-time jobs posted versus part-time, seasonal, contract or contract can be an indicator of the health of the local labour market.

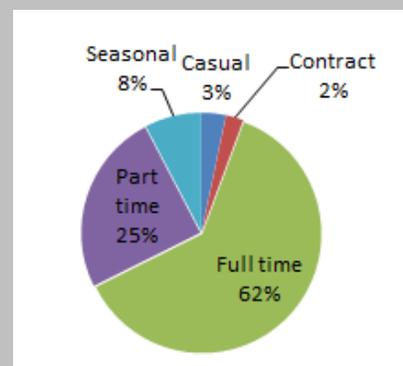
**LOCAL LABOUR MARKET NUMBERS  
NIEFS JOB BOARD**

**Chart 2: Total # NIEFS Job Board  
Total Postings - 12 Month Running Total**

September 2010	1594
September 2011	1849
September 2012	1889
September 2013	2300
September 2014	2435

SOURCE: NIEFS JOB BOARD

**Chart 3: Quality of Employment  
July - September 2014**



SOURCE: NIEFS JOB BOARD



Keep up to date on Major Projects  
Check out these Tools!

### [NIEFS Labour Market Information](#)

Quick and easy to use! NIEFS Labour Market Information provides an overview of major projects happening or anticipated to happen right across the North Island. Be sure to check back often for updates!

### [CR Chamber of Commerce Major Projects Portal](#)

This is the go to place for suppliers and job seekers looking for up to date information on the John Hart and North Island Hospitals project.

### Thinking of Posting a Job?

Did you know between July 1, 2014 and September 30, 2014 NIEFS website had 249,567 page views and 22.42% were new visitors to the site?

NIEFS job postings are free and with such reach what are you waiting for?

[Post a Job Now](#)

## MAJOR PROJECTS UPDATE

With so many projects either underway or about to get started in the Campbell River region it's hard to keep track! Here is a quick overview of some of the projects on the go.

### VIHA North Island Hospitals

- **Prime contractor** – Tandem Health (Graham Design Builders, Farmer Construction Ltd., Stantec Inc., Honeywell International Inc.)
- Construction underway.
- For more information go to [NIEFS](#) or the [Major Project Portal](#).

### BC Hydro John Hart Generating Station Replacement

- Construction underway.
- First 18 months of the project will resemble a mining operation.
- For more information go to [NIEFS](#) or the [Major Project Portal](#).



(Source: BC Hydro – John Hart Business Opportunity Event)

## NIEFS Mission...

*To assist those in need with the development of skills  
that will enable them to find and hold employment in an ever-changing world.*

### BUILDING COMMUNITY CONNECTIONS



Western Forest Products manages forests and manufactures wood products on Vancouver Island. We are proud of our sustainable practices and our people, and are interested in new employees with the potential to compliment and strengthen our workforce. A wide variety of career opportunities are available at WFP from equipment operators to accountants, forest professionals to millwrights, landing buckers to log truck drivers.

NIEFS helps us get the message out when it gathers together local employers to participate in Forestry Job Forum where we can have informative dialogue with local job seekers. Many useful contacts are made through this event.

We appreciate that the Forum is scheduled during National Forest Week to bring extra emphasis to what we see as very important work. The well-informed NIEFS team is always willing to help!

**Lisa Perrault, RFT**  
Coordinator, Strategic Projects  
Western Forest Products Inc.

Connecting people with work since 1986...

[www.niefs.net](http://www.niefs.net)

**NIEFS**  
NORTH ISLAND EMPLOYMENT



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North Island Employment

[www.niefs.net](http://www.niefs.net)

#### Drop In

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#129-8950 Granville Street | Port Hardy

#### Phone or Fax

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