

October 2013

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ABOUT NIEFS

NIEFS is a charitable community-based not-for-profit organization and the major employment agency for Northern Vancouver Island. As a leader in workforce development we provide services to over 5000 job seekers and 500 companies annually. As an organization, we have been actively connecting employers with workers since 1986.

With 27 years in business, NIEFS is a cornerstone in our community building extensive partnerships with businesses, other organizations, communities and individuals in Campbell River and across the North Island. These partnerships are integral to our ability to assist people to build self-sufficiency through active and sustainable participation in the labour market and assist employers to hire the right people, with the right skills at the right time contributing to a strong, resilient and healthy community.

NIEFS Mission

To assist those in need with the development of skills that will enable them to find and hold employment in an ever-changing world.

**Chart 1: Vancouver Island/Coast
Employment Trends - September**

	2013	2012
Population (15+)	661,700	658,800
Unemployment Rate	6.2	5.9
Labour Force Participation Rate	60.0%	59.1%

SOURCE: STATISTICS CANADA

**NATIONAL FOREST WEEK
EMPLOYER FORUM**

In support of National Forest week (Sept 22-28), NIEFS hosted a Forestry Employer Forum on September 27th which saw close to 50 people in attendance including clients, public and students from the Carihi Forestry Program.

With representatives from Holbrook Dyson Logging Ltd., Interfor, Strategic Group and North Island College participants had an excellent opportunity to hear first-hand about jobs and skills in demand in the industry.

Following the panel presentation which provided an overview of each business, jobs available and skills required, participants were able to ask questions and speak directly with those employers.

Partnership events such as these are essential for directly connecting job seekers with employers – key to a healthy local labour market.



April – June 2013 saw 783 jobs posted on the NIEFS job board which is the most postings we’ve ever had for a single quarter since tracking began in 1999. July – September 2013 saw this trend continue with 713 postings up 20% compared to the same quarter in 2012 and 52% from 2009!

Additionally, this was the most postings for the July – September quarter since tracking began in 1999. Strathcona regional district represented 59% of total postings with Mt. Waddington, Comox Valley and Other representing 28%, 6% and 7% respectively. As we shift to a demand side labour market we will likely see employers locally and abroad expand their recruitment reach in order to meet their human resource needs.

Top Industries – Total Job Postings

The top industries for job postings this quarter were:

- Tourism/Hospitality = 26% (183 postings)
- Forestry = 19% (133 postings)
- Retail/Wholesale = 14% (100 postings)
- Construction/Trades = 9% (65 postings)

Compared to the same quarter in 2012 total job postings for Tourism/Hospitality, Forestry, Retail/Wholesale and Construction/Trades have increased by 40, 46, 47 and 19 postings respectively.

Quality of Employment – Total Job Postings

This quarter 56% of all jobs posted on the NIEFS job board were full-time and 29% part-time as shown in Chart 3.

The number and percentage of full-time jobs posted versus part-time, seasonal, contract or contract can be an indicator of the health of the local labour market.

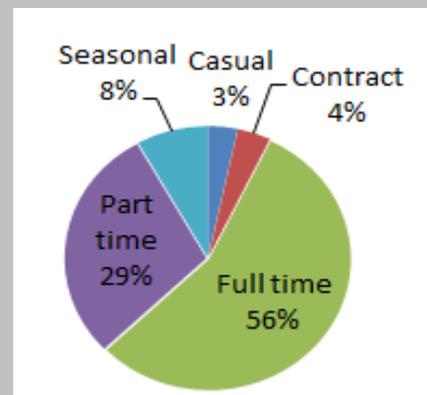
**LOCAL LABOUR MARKET NUMBERS
NIEFS JOB BOARD**

**Chart 2: Total # NIEFS Job Board
Total Postings - 12 Month Running Total**

September 2009	1320
September 2010	1548
September 2011	1800
September 2012	1887
September 2013	2300

SOURCE: NIEFS JOB BOARD

Chart 3: Quality of Employment



SOURCE: NIEFS JOB BOARD





**Keep up to date on Major Projects
Check out these Tools!**

[NIEFS Major Projects Google Map](#)

Quick and easy to use! NIEFS Labour Market Specialist regularly updates this Google map that provides an overview of major projects happening or anticipated to happen right across the North Island. Be sure to check back often for updates!

[CR Chamber of Commerce Major Projects Portal](#)

This is the go to place for suppliers and job seekers looking for up to date information on the John Hart and North Island Hospitals project.

Campbell River Projects – Links in the News

[October 4, 2013 – Times Colonist](#)

[September 17, 2013 – CTV News Video](#)

[September 5, 2013 – Courier Islander & Times Colonist](#)

[July 25, 2013 – City of Campbell River & Building Links](#)

MAJOR PROJECTS UPDATE

With so many projects either underway or about to get started in the Campbell River region it's hard to keep track! Here is a quick overview of some of the projects on the go.

BC Hydro John Hart Generating Station Replacement

- Site preparation underway.
- Prime contractor expected to be awarded fall 2013.
- Construction expected to begin early 2014.
- **Tools to use** – NIEFS Google Map & Chamber's Portal.

VIHA North Island Hospitals

- Site preparation underway.
- Prime contractor expected to be awarded early 2014.
- Construction expected early 2014.
- Community Information Session: Tues, Oct 22.
- **Tools to use** – [VIHA website](#), NIEFS Google Map & Chamber's Portal.

Quicksilver - Discovery LNG

- Quicksilver Resources Canada is the new owner of the Elk Falls mill site.
- Plans to develop a liquid natural gas plant are outlined on their website here: <http://www.discoverylng.com/>
- **Tool to use** – NIEFS Google Map.

New Downtown Hotel

- Developers Clay Group and Jonathan Shead are partnering to build a new hotel in downtown CR.
- Expected to be a 35,000 square foot Comfort Inn with 50 rooms and other amenities.
- Completion expected summer 2014.
- **Tool to use** – NIEFS Google Map.

Berwick Retirement Community

- Located downtown CR Berwick by the Sea will be a 131,000 square feet, 6 storey building.
- Construction is underway. Contractor is self-contracting.
- **Tool to use** – NIEFS Google Map.

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*To assist those in need with the development of skills
that will enable them to find and hold employment in an ever-changing world.*

BUILDING COMMUNITY CONNECTIONS



As a very busy forestry contractor here on the north Island, Holbrook Dyson Logging Ltd. has been using NIEFS job board extensively for ongoing job postings. We get great response rates to our postings and you can't beat the cost, FREE!

NIEFS will also collect resumes on our behalf which is a great service and time saver. The NIEFS job board really is the go to place for job seekers on the north Island and we will continue to use their services for our recruiting needs.

Justin Rigsby, CGA
Partner and Controller
Alm-Wood Contracting JV
Holbrook Dyson Logging Ltd.

Connecting people with work since 1986...

www.niefs.net

NIEFS
NORTH ISLAND EMPLOYMENT



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North Island Employment

www.niefs.net

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